

**From:** Cllr Campbell-Simon Trey: H&F

**Sent:** Tuesday, October 3, 2023 10:55 PM

**To:** Mckenna Lorna: H&F [REDACTED]

**Cc:** Licensing HF: H&F <licensing@lbhf.gov.uk>

**Subject:** Objection - 2023/01413/LAPR: Chelsea Football Club – The Rose And Ball: Stamford Bridge Stadium Fulham Road London SW6 1HS

Good evening, Lorna, and licensing team,

I hope you are well.

I am writing to object to the above application. I have received emails from resident with objections which I agree with, mainly on the following grounds:

- A. Prevention of Public Nuisance
- B. Prevention of Children from Harm
- C. Upholding Public Safety

As the ward councillor for which CFC and Stamford Bridge is in, I receive regular emails from distressed residents with regards to urination and noise on matchdays, even for hours after full time and this will only get worse if this application is granted.

CFC matchdays/Crime and noise and nuisance are top issues for the ward panel and It's a huge shame CFC have yet again chosen not to constructively engage with residents.

I reserve my right to comment further if necessary.

Kind Regards,

Trey

**Cllr Trey Campbell-Simon**

**Lead Member for Youth Advancement**

**Labour**

**Councillor for Walham Green Ward**

**From:** [REDACTED]  
**Sent:** Monday, September 25, 2023 1:22 PM  
**To:** Mckenna Lorna: H&F [REDACTED]; Licensing HF: H&F <licensing@lbhf.gov.uk>  
**Subject:** 2023/01413/LAPR Chelsea Football Club Representation deadline 3 Oct 2023

2023/01413/LAPR Chelsea Football Club Representation  
Deadline 3 Oct 2023

**From:**  
Barclay Road Conservation Area Neighbourhood Watch (Barclay Road Residents)  
**Submitted by** [REDACTED]  
[REDACTED]

1) Policy 1 of the H&F Licensing Policy 2022-2027 states, "applicants are expected to undertake a local area risk assessment as part of any licensing application".  
We would appreciate site of this risk assessment and the vital, detailed information therein. Please supply.

We reserve our right to comment on such a detailed risk assessment when we have received it.

2) We are missing a detailed management operational plan, which should be prepared and submitted to authorities and to residents, especially considering the very different way in which this building is being proposed to be used. The marketing-oriented powerpoint presentation sent around by the Applicant does not suffice in this case.

We reserve our right to comment on such a detailed plan when we have received it.

3) Licensing Objective, Promoting Public Safety  
Policy 16 of the H&F Licensing Policy states: "The safety of women and girls in licensed settings."  
"The Lic Authority expects license applications to specifically include measure to ensure the safety of women and girls in licensed premises."

There is no mention in the Application about this important issue, and there are no specific Conditions offered regarding dealing specifically with safety of women. Please could they be offered.

There is a huge H&F effort headed by Leader Cowan about violence towards women (and girls)—building on the campaign launched by the London Mayor in 2022. Surely CFC wants to lead the way with specific Conditions regarding training of staff and requiring SIA security who are at the top of their league for not only spotting very early on, in situ, problems but dealing with them immediately.

We reserve our right to expand on our concerns about safety of women at this proposed Premises

#### 4) Drinks Spiking

Policy 15 of the H&F Licensing Policy 2022-2027 states: "The H&F Licensing Authority expects licence applications to outline measures in their operating schedules to prevent, identify and address drink spiking"

Please provide the spiking policy for this proposed Premises as well as additional specific drugs-spiking Conditions on the proposed Premises Conditions.

This is a huge issue, especially regarding safety of women.

We reserve our right to expand on our concerns about the potential for so-called 'casual' drinks spiking at this proposed Premises

#### 5) Eventually 365/7??

We are concerned that this Premises could end up operating outside of the proposed 'only on match days' and beyond the proposed stated closing of midnight; this could easily be done via the use of Temporary Event Notices (TENs) for up to 499 customers, and further private events in order to use the Premises more often.

— Proposed hours are 10am to midnight, only on match days, and only 3 hours before kick off and 90 minutes after end of game.

Request:

This needs to be added as a Condition to the Licence so that it is crystal clear to anyone now, and in future.

It is explained that fans would buy into ticketed packages, for pre-match or post-match, or both. This must be added as a Condition to the Licence so that it is crystal clear to anyone now, and in future. No admittance to the public needs to be made very clear in the Conditions.

There is mention at the proposed Condition 17 of 'premises at such times as they are open to the public'. We are confused about the phrase 'open to the public'.

We are sure that there will be very easy workarounds to open this proposed Premises up to more days, more hours (via TENs, additional 'private' events/ticketed or not etc), and we want this concern expressed on the record.

We reserve our right to expand on our concerns about this entire issue, including use of this building.

#### 6) Licensing Objective, The prevention of Crime and Disorder Drugs

a) Drugs-trained SIA security personnel

We are missing any mention in the Conditions of a drugs policy, and specifically, SIA drugs-trained security guards in the proposed Premises.

We have a huge problem in the Fulham Broadway area with drinking establishments and drugs.

b) Number of SIA security personell

Far more than 4 SIA security will be needed for the 660 customers planned. SIA standards are 1 security guard for 75 attendees for an event when alcohol is being served so that would be 9 SIA security, but the numbers are supposed to increase with the size of the event/venue. Drug sniffer dogs would help as well. Headlines abound and CFC at the top of drug problem league tables.

We reserve our right to expand on our concerns about the very real and very concerning issue of drugs at football games, including at Chelsea Football Club matches

— With Chelsea in the top ten league of clubs suffering immense match day crime and disorder/violence problems related to at least 15% of fans coming fully drug-loaded to games (Met Police stats), this needs to be addressed in Conditions on the proposed licence. Sadly, that is not the case, yet. Silence is not the answer.

We reserve our right to expand on our concerns about drugs problems at this proposed Premises

7) In line with the Framework hours, there is no specific justification to have this Premises open after 23:00 Mon-Sat and 22:00 on Sundays.

Also, in line with those Framework hours, Conditions should stipulate that all customers will exit via Stamford Gate and specifically not via Britannia Gate which is required to close at 22:00 and earlier on Sundays.

8) Licensing Objective, The Prevention of Nuisance  
Noise Management Strategy

This 3-page document submitted with the proposed Application mentions 'any time the Premises is open to the public', under C) Provision of Music.

We were told that the venue was not going to be open to the public because it was only to be open via pre-ticketed, pre-paid events, bought presumably via an app or website, or both.

We reserve our right to expand on our concerns about the noise management strategy relating to this proposed Premises.

Thank you.

Barclay Road Conservation Area Neighbourhood Watch (Barclay Road Residents)

Submitted by [REDACTED]

[REDACTED]

[REDACTED]

Barclay Road Conservation Area Neighbourhood Watch (Barclay Road Residents)Barclay Road  
Conservation Area Neighbourhood Watch (Barclay Road Residents)

**From:** [REDACTED]  
**Sent:** Wednesday, October 4, 2023 9:34 AM  
**To:** Mckenna Lorna: H&F  
**Cc:** Overton Adrian: H&F; Scriven Tom: H&F  
**Subject:** Re: 2023/01413/LAPR CFC - The Rose and Ball, Stamford Bridge Stadium - Licensing Response

Good evening Lorna,

Many thanks for your call this afternoon.

As advised, please could you consider this response as a representation against the licensing application, as we require further information on the anticipated noise implications.

Kind regards,

[REDACTED]

The Royal Parks

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**From:** [REDACTED]  
**Sent:** Tuesday, October 3, 2023 3:07 pm  
**To:** Mckenna Lorna: H&F  
**Cc:** Overton Adrian: H&F <>; Scriven Tom: H&F <  
**Subject:** RE: 2023/01413/LAPR CFC - The Rose and Ball, Stamford Bridge Stadium - Licensing Response

Good afternoon,

Please see attached a letter from The Royal Parks regarding the licensing application for the Rose and Ball, Stamford Bridge Stadium.

Kind regards,

[REDACTED]

[www.royalparks.org.uk](http://www.royalparks.org.uk)

**The Old Police House**  
Hyde Park, London, W2 2UH



The Royal Parks are:

Bushy Park | The Green Park | Greenwich Park | Hyde Park | Kensington Gardens  
The Regent's Park & Primrose Hill | Richmond Park | St James's Park | Brompton Cemetery

Lorna McKenna  
Licensing Compliance Officer  
Hammersmith and Fulham Council  
Hammersmith Town Hall  
King St  
London  
W6 9JU

3 October 2023

Dear Ms McKenna,

**RE: 2023/01413/LAPR CFC - The Rose and Ball, Stamford Bridge Stadium**

Many thanks for your recent correspondence regarding the proposed changes to the licencing arrangements for the Rose and Ball at Chelsea Football Stadium.

We believe that the site of the Rose and Ball is adjacent to Brompton Cemetery, which as you know is managed by The Royal Parks (TRP) and is a historic Grade I site as well as a Site of Nature Conservation Importance. It remains a working cemetery where funerals and interments regularly take place, and people visit the graves of loved ones at any time when the cemetery is open – overlapping with match days on some occasions. It is also one of very few green spaces in the locality where Londoners and visitors can seek refuge from everyday city life, and experience the natural world.

The Royal Parks wish to put on record that we would have concerns if there was increased activity emanating from the Stadium in respect of light and noise pollution, or other associated disturbance, which could have a detrimental impact upon the Cemetery being a place of quiet reflection and contemplation.

We note that in your submission you make a commitment to a 'Noise Management Plan' and we would be most grateful to receive a copy of this once it has been approved. In addition, we would like to be informed of dates

for the residents meeting, and provided with copies of the minutes if we are not able to attend.

TRP wish to ensure that there is no detrimental effect to the sensitive nature, special character, and ecology of the cemetery. We trust you will take on board our comments and welcome further discussion and the opportunity to comment on any future proposals.

Kind regards,

[Redacted signature]

[Redacted name]

Email: [Redacted email address]

Tel: [Redacted telephone number]

**From:** [REDACTED]

**Sent:** Monday, September 25, 2023 11:06 AM

**To:** Mckenna Lorna: H&F <Lorna.Mckenna@lbhf.gov.uk>; Licensing HF: H&F <licensing@lbhf.gov.uk>

**Subject:** RE: Chelsea Football Club Licensing Application 2023/01416/LAPR.

Dear Lorna and Licensing Team,

RE: Objection to Chelsea Football Club Licensing Application 2023/01416/LAPR.

Firstly, It's important to state, whilst I believe that utilising this building and changing its usage (via correctly going through planning permission), the following could be a good solution for CFC and Residents.

It should be noted that I live on Seagrave Road and represent residents via Seagrave Road Residents Association - Note: Brompton Park Crescent (closest Residents to the 'Rose & Ball' building) is situated on Seagrave Road.

From a licensing perspective my objection solely lies around this venue not turning into a 365 Day late night Drinking/Music and Entertainment Venue – which it very easily could (based on point 1 below) - and therefore request Additional Conditions (as outlined below) to be applied, ensuring this venue does not negatively impact on Residential Amenity and the Four Licensing objectives.

**Additional Conditions Request:**

1. Licensing Objectives: Prevention of Noise & Nuisance. Residential Amenity & Rights to Enjoyment

Exclusion of Additional TENSs, Extended Hours and Additional Private Events Outside of 'Match Days':

**Whilst the Applicant has outlined that the venue will only operate on 'Match Days' – we ask that The Applicant voluntary agrees to the below in the License Conditions.**

As it stands looking at the total number of 'Match Days' (including Men's and Women's games) per year, as well as international games, this venue will be already operating on a weekly basis.

**Our Major concern as Residents is that there is a potential for this Premises to operate further days and hours (other than suggested Match Days) via submitting TENSs, requesting Extended hours, and inclusion of 'Private Ticketed Events' – which any Licensed Premises can legally do. And therefore, potentially this Premises could operate 365 days a year at all hours. Outlined below:**

- Temporary Event Notices (TENSs) - 20 of these are allowed per annum for Licensed Premises – and each TENSs can cover 72 hours. These are a well known 'work around' in the industry to bump up operating days as well as extending hours far later into the early morning.
- Extended Hours - 22 of these are allowed per annum for License Premises – which could mean that Midnight Closing hours can be extended to 2am.
- Private Events (Ticketed) – could effectively allow the premises to operate 7 days a week usage.



- No usage of the surrounding 'open-air concourse area' is utilised as part of The Premises including any temporary Tents, Marquees encloses etc – this would include TENS & 'Private & Ticketed Events' etc.

## 2. Licensing Objectives: Promotion of Public Safety and Prevention of Nuisance

### Operating Hours, Alcohol Hours & Late-Night Refreshment: 10am until midnight:

With the requested hours for Alcohol and Late-Night Refreshment being until Midnight – there is no allowance for drinking up time and responsible dispersal:

- No allowance for Responsible Staggered Dispersal? Having worked in this industry for over a decade, it takes at least 1 hour to disperse big crowds such as this (660 Total). The venue should be closed at 23.30 with a clear cut off 'drinking up' time prior to this.
- With stopping Alcohol sales 30 mins prior to Closing and establishing an earlier closing time of 23.30 – this would importantly allow for Patrons to use Public Transport (especially the Fulham Tube Station) instead of waiting around, often causing Noise and other Nuisance impacting Residents Amenity. Especially on Fulham Road, close by residential onclaves and roads, and The Moore Park Conservation area.
- A designated Taxi/Uber area should be also allocated in the plans to ensure that Patrons are not congregating on Fulham Road and/or surrounding Residential roads. Because Britania Gate closes latest 22.00 and earlier on Sunday nights, we assume the designated Taxi/Uber area should be around Millenium Hotel / Stamford Gate?

## 3. Licensing Objectives: Promotion of Public Safety & Prevention of Nuisance: First Floor Balcony, Security & Designated Smoking Zones:

Within the plans supplied by The Applicant, there is no submission of Risk Assessments or mentioning of Designated Smoking Zones, nor First Floor Balcony usage (assuming that this is also used as an Fire Exit)? Whilst we are sure that CFC has thought of this, it's important that this is included in the conditions of the Premises License:

- No usage of the outside first floor Balcony other than a Fire escape? And or after 20.00 to ensure Patrons safety (particularly important with Alcohol consumption). Security must be in place at these balcony doors 24/7 during operating usage. If Balcony is in usage by Patrons - an early cut off time will also ensure Noise & Nuisance is mitigated to surrounding Residents i.e. Brompton Park Crescent.
- Designated Smoking Zones (ideally on Concourse) are clearly laid out in the plans with security monitoring numbers etc and a cut off time of usage being minimum of 30minutes before closing to ensure it doesn't impede further on Dispersal. Note: 5-10% is assumed for smoking areas directly outside of Premises which could mean up to 66 persons at one time? Limiting this number to 20 persons should to be considered.

## 4. Licensing Objectives - Prevention of Crime & Disorder & Promotion of Public Safety

### Drugs and Spiking Policies:

As CFC was named in the media 'Top Ten Clubs' worst clubs for fans taking drugs at football matches (see link below), as an extra precaution, regular checks should be established within the Premises.  
<https://www.thesun.co.uk/sport/football/9279819/crystal-palace-drugs-football-chelsea-liverpool/>

- Regular drugs checks in bathrooms to be undertaken to discourage usage.
- The Premises to ensure appropriate training is provided to all members of staff regarding spiking and procedures to follow immediately in the case of an alleged incident.
- Ensure all reports of drug usage and spiking are acted upon immediately and that all incidents of drug usage and alleged spiking are recorded and reported to the police immediately.

Yours sincerely

[Redacted signature block]

**From:** [REDACTED]

**Sent:** Monday, September 25, 2023 1:21 PM

**To:** Mckenna Lorna: H&F <Lorna.Mckenna@lbhf.gov.uk>; Licensing HF: H&F <licensing@lbhf.gov.uk>

**Subject:** 2023/01413/LAPR Chelsea Football Club Representation

2023/01413/LAPR Chelsea Football Club Representation

Deadline 3 Oct 2023

I write to object to the Application

1) Policy 1 of the H&F Licensing Policy 2022-2027 states, "applicants are expected to undertake a local area risk assessment as part of any licensing application".

I would appreciate site of this risk assessment.

2) Where is a detailed management operational plan, please?

This building will be transformed; it will need a proper management operational plan that forms the basis of its full operations.

3) Licensing Objective, Promoting Public Safety

Policy 16 of the H&F Licensing Policy states: "The safety of women and girls in licensed settings."

"The Lic Authority expects license applications to specifically include measures to ensure the safety of women and girls in licensed premises."

Please supply some Conditions to help here.

4) Drinks Spiking (Prevention of Crime and Disorder)

Policy 15 of the H&F Licensing Policy 2022-2027 states: "The H&F Licensing Authority expects licence applications to outline measures in their operating schedules to prevent, identify and address drink spiking"

Please include specific drug-related spiking Conditions re training, securing a crime scene, calling police (not just Ambulances) etc. This has been a local problem in pubs/event spaces close to CFC.

5) Eventually 365/7?? (Crime and Disorder, Nuisance, Public Safety)

We are concerned that this Premises could end up operating outside of the proposed 'only on match days' and beyond the proposed stated closing of midnight; this could easily be done via the use of Temporary Event Notices (TENs) for up to 499 customers, and further private events in order to use the Premises more often.

Barclay Road Residents have expanded on this in their Representation.

6) Licensing Objective, The prevention of Crime and Disorder

Drugs

a) Drugs-trained SIA security personnel

We are missing any mention in the Conditions of a drugs policy, and specifically, SIA drugs-trained security guards in the proposed Premises.

We have a huge problem in the Fulham Broadway area with drinking establishments and drugs.

Football matches suffer from drug-related problems and Chelsea is in 'league tables' re this issue.

b) Number of SIA security personell

Far more than 4 SIA security will be needed for the 660 customers planned. SIA standards are 1 security guard for 75 attendees for an event when alcohol is being served so that would be 9 SIA security, but the numbers are supposed to increase with the size of the event/venue. Drug sniffer dogs would help as well. Headlines abound and CFC at the top of drug problem league tables.

#### 7) Prevention of Crime and Disorder, Nuisance

##### Hours

In line with the Framework hours, there is no specific justification to have this Premises open after 23:00 Mon-Sat and 22:00 on Sundays.

Also, Conditions should stipulate that all customers will be escorted by stewards to exit via Stamford Gate and specifically not via Britannia Gate which is required to close at 22:00 and earlier on Sundays.

I reserve my right to expand on my concerns relating to this proposed Premises.

Thank you.

██████████  
██████████  
██████████

Licensing Application 2023/01413/LAPR Chelsea Football Club- The Rose and Ball: Stamford Bridge Stadium. Fulham Road London SW6 1HS.

In addition to my representation made Thursday 28th September in which I asked for clarification of the licensing application hours ( sent to Lorna McKenna and Neil Milligan at Planning ) I would like to make an informed representation concerning the licensing application as follows:

As this club will extend the normal match hours of supporters attending the club for 3 hours before and 90 minutes after, the inconvenience residents put up with for normal match day hours will be extended causing -further public nuisance-.

Residents chose to live here knowing about the disturbance caused to our lives during match days, but this adds to the the inconvenience.

I am very concerned about increased -crime and disorder- in the Moore Park Conservation area that could result from Limousines and Uber taxis waiting in our roads across from the Chelsea Football Ground, some with their engines running. This is a very big problem for us and is becoming incrementally worse every time there is a match. For a recent match we had the King of Spain's entourage's vehicles hovering in front of our house for 2 hours.

All the roads around here become a double parking waiting lot for VIP's, their drivers and their vehicles. This is a -crime and causes disorder- as most of these cars are illegally parked.

If this proposed Premises Rose and Ball is going to sell packages for standing drinks and passed around food from £275 per person, surely these will be sold as VIP packages including transport. Out of 660 customers, if even only a third bought through a package, that would be over 200 people being ferried to and from this area; easily 100 extra vehicles.

As this is a licensing application, there is no traffic plan as required in a planning application. These vehicles cause a - public nuisance - with their engine noise, and many of the drivers do not shut off their petrol/diesel engines, adding to the pollution and causing a -public nuisance- in our 100 percent residential roads here across from CFC.

Our roads are the closest place for such vehicles to hover and park and owners are not concerned about a parking fine.

If the match finishes late and people leave the Rose and Ball 90 minutes later before 00.00 hours, the coming and going of cars with noisy engines running will disturb sleeping children,- not protecting them from harm- as they have to have a good nights sleep to grow and to be able to function at school the next day.

When parked cars leave, the lingering stragglers from the football ground use the house front walls as urinals, this is a -public nuisance-, a -crime and is disorderly-. The increased hours members can remain at the premises will exacerbate this problem.

[REDACTED]  
**From:** [REDACTED]

Sent: Sunday, October 1, 2023 2:15 AM

**To:** Licensing HF: H&F <[licensing@lbhf.gov.uk](mailto:licensing@lbhf.gov.uk)>

**Subject:** Fwd: Licensing application Chelsea Football Club. Ref: 2023/01413/LAPR

**From:** [REDACTED]

**Date:** 1 October 2023 at 9:02:55 AM GMT+8

**To:** [REDACTED]

**Subject:** Licensing application Chelsea Football Club. Ref: 2023/01413/LAPR

From: [REDACTED]  
[REDACTED]  
[REDACTED]

This email is to oppose this application. 2023/01413/LAPR

I hope to be able to attend the Licensing Zoom meeting that will be arranged. But if I am unable to join, I would like to give my time to [REDACTED] who will represent my interests and is more familiar than I am with the legal problems with this unfortunate, poorly developed Application. Again, please note that I specifically allocate my time to John.

The proposed Application allows for about 500-600 people to come to the immediate area earlier than usual, about three hours prior to kick off, and to leave about 90 minutes after the end of the match. Football Police are already stretched and often leave before matches end. This creates a security problem and a crowd control issue of loud, drunken people.

Now that there are more fixtures, including women's matches, the problems in the Moore Park Conservation Area are enormous. Cars park illegally, double park etc. . Our road the the surrounding area becomes a free car parking area for the Club. The Fulham Road and our street/area are very difficult to access....taxis, Ubers etc will not come. It becomes a total mess. The arrangements only benefit wealthy fans. The Proposal will make it worse. It is a health and security issue.

Drug taking is very visible, drunken behavior- urination and even defecation is often seen. Again, think of the health issues. Just consider the implications for the elderly and families. One example, the King of Spain attended an event and these vehicles blocked access to our road for a lengthy period of time, engines running, fumes being emitted. Petty theft and minor damage to property is common. Most of the time it is not reported.

In summary, we see the following problems and areas of risk with the Application:

Prevention of Public Nuisance

Upholding Public Safety

Prevention of Children from Harm

I ask the Licensing Committee to reject this application. There is no reason why a health club should be allowed to become a bar/restaurant for events. This application makes no sense at all.

Thank you for your time and efforts. I reserve the right to comment further. Please understand the major concerns residents of the area have.

[REDACTED]

Dear Sir/Madam,  
Licensing Application comments have been made. A summary of the comments is provided below.  
Comments were submitted at 02/10/2023 12:54 PM from [REDACTED]

### Application Summary

Address:	Stamford Bridge Stadium Fulham Road London SW6 1HS
Proposal:	Licensing Act - Premises Licence
Case Officer:	Ms Lorna McKenna

[Click for further information](#)

### Customer Details

Name:	[REDACTED]
Email:	
Address:	[REDACTED]

### Comments Details

Commenter Type:	Neighbour
Stance:	Customer objects to the Licensing Application
Reasons for comment:	
Comments:	02/10/2023 12:54 PM Concerned that the site could be used to host events all day everyday. Concerned at increased traffic, noise, litter, and crowds around the area due to increased frequency of events. In turn, increased risk of crime due to drunken behaviour and nuisance. Concerned about loss of light due to building/extension of site. Concerned about noise and pollution from construction work.

**From:** [REDACTED]  
**Sent:** Sunday, October 1, 2023 4:02 PM  
**To:** Licensing HF: H&F <licensing@lbhf.gov.uk>  
**Subject:** ref 2023/01413/LAPR

Dear Licensing committee

ref 2023/01413/LAPR

I am writing to comment against the proposed change to the licence as outlined in application 2023/01413/LAPR

1 upholding public safety

extending the hours of unlimited drinking before and after matches does not align with LBHF and even national licencing policies to discourage binge drinking and antisocial behaviour resulting in a highly likely further lowering of public safety

2. Prevention of Nuisance

It is likely that many tickets will be in packages many chauffeur driven. This is likely to be for drop off and pick up

Traffic grid lock and congestion, idling and taking up residents permit places ( even if charged £65 tickets) is already a huge issue on match days. this will potentially exacerbate it considerably.

3 protecting children from harm

clearly extending the hours will increase noise and disturbance earlier and later for children trying to sleep and study in extremely closely adjacent properties, plus on leaving more drunken behaviour than normal ( which is still bad) would be distressing and possibly more dangerous for children coming into contact.

Any further extension of relaxing of drinking hours and beyond match activity has a huge impact on local residents who are in extremely close proximity.

Thank you for considering this very carefully and strictly in alignment with current local and national policy

[REDACTED]  
**From:** [REDACTED]  
**Sent:** Thursday, October 5, 2023 9:22 AM  
**To:** Licensing HF: H&F <[licensing@lbhf.gov.uk](mailto:licensing@lbhf.gov.uk)>  
**Subject:** Re: ref 2023/01413/LAPR

Dear Lorna

I do apologise! Realised just after I sent it

We are in very close proximity at [REDACTED]



Many thanks

Best regards



Dear Sir/Madam,

Licensing Application comments have been made. A summary of the comments is provided below.

Comments were submitted at 01/10/2023 9:21 PM from [REDACTED]

### Application Summary

Address:	Stamford Bridge Stadium Fulham Road London SW6 1HS
Proposal:	Licensing Act - Premises Licence
Case Officer:	Ms Lorna McKenna

[Click for further information](#)

### Customer Details

Name:	[REDACTED]
Email:	[REDACTED]
Address:	[REDACTED]

### Comments Details

Commenter Type:	Neighbour
Stance:	Customer made comments neither objecting to or supporting the Licensing Application

Reasons for comment:

Comments: 01/10/2023 9:21 PM I am concerned about the potential impact of this application on two critical aspects:  
(1) The Prevention of Public Nuisance: Residents are currently facing significant challenges due to congestion on Moore Park Road and the surrounding roads, primarily arising from lax parking restrictions and limited enforcement. No other inner-city stadiums, including Craven Cottage also in this borough, have such easy access to parking near the grounds. This easy access to parking leads to blocked residents' bays, yellow lines, and driveways, often obstructed by waiting limousines, Addison Lee drivers, and Ubers. The situation has reached a point where it has become impossible for emergency vehicles to access Moore Park Road on match days should an emergency arise. Allowing fans to arrive up to three hours before and leave up to 90 minutes later

will inevitably worsen the congestion and parking issues, significantly impacting the lives of the residents living near the club.

(2) Public Safety: On match days residents of Moore Park Road are already confronted with instances of drunken and disorderly behaviour. There is absolutely no police presence on Moore Park Road but huge crowds of fans use the road to access the grounds. This season Keith Overstall, head of security at the club, has been patrolling Moore Park Road with this team. Their presence does help but they have no powers to issue tickets for anti-social behaviour or to issue parking tickets to deal with my first point. I spoke to my local LET officer in August and requested that the LET team, who can issue tickets for anti-social behaviour, patrol Moore Park Road supported by traffic warden(s). They turn up sometimes but at other times no one is here. Unless the council can ensure there is a police presence and/or the LET team is present for the three hours before and 90 minutes after the match, granting this license could further disrupt the residents' lives.

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Dear Sir/Madam,

Licensing Application comments have been made. A summary of the comments is provided below.

Comments were submitted at 01/10/2023 10:27 PM from [REDACTED]

### Application Summary

Address: Stamford Bridge Stadium Fulham Road London SW6 1HS

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Proposal: Licensing Act - Premises Licence

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Case Officer: Ms Lorna McKenna

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[Click for further information](#)

### Customer Details

Name: [REDACTED]

---

Email:

---

Address: [REDACTED]

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### Comments Details

Commenter Type: Neighbour

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Stance: Customer objects to the Licensing Application

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Reasons for comment:

Comments: 01/10/2023 10:27 PM I live next to the Stadium. The area we live in is already at full capacity. We cannot handle more traffic flow to the stadium during games. We are already dealing with the loud crowds, road closures, and anti social behaviour. This proposal, while held in the club's premises, will undoubtedly spill over to us and further undermine our quality of life with more traffic, more noise and nuisance, more violations, more incidents. This is a family neighbourhood and my kids usually have trouble sleeping on game days so delaying or staggering fan exists will only exacerbate this.

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Dear Sir/Madam,

Licensing Application comments have been made. A summary of the comments is provided below.

Comments were submitted at 02/10/2023 11:51 AM from [REDACTED].

### Application Summary

Address: Stamford Bridge Stadium Fulham Road London SW6 1HS

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Proposal: Licensing Act - Premises Licence

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Case Officer: Ms Lorna McKenna

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[Click for further information](#)

### Customer Details

Name: [REDACTED]

---

[REDACTED]

---

[REDACTED]

---

### Comments Details

Commenter Type: Neighbour

---

Stance: Customer objects to the Licensing Application

---

Reasons for comment:

Comments: 02/10/2023 11:51 AM Very much against this proposal. No risk assessments, no smoking sections, what about the areas for parking/ taxi drop offs etc. Our local roads will be clogged up impacting quality of life.

---

Dear Sir/Madam,

Licensing Application comments have been made. A summary of the comments is provided below.

Comments were submitted at 02/10/2023 12:03 PM from [REDACTED]

### Application Summary

Address: Stamford Bridge Stadium Fulham Road London SW6 1HS

---

Proposal: Licensing Act - Premises Licence

---

Case Officer: Ms Lorna McKenna

---

[Click for further information](#)

### Customer Details

Name: [REDACTED]

---

Email:

---

Address: [REDACTED]

---

### Comments Details

Commenter Type: Neighbour

---

Stance: Customer objects to the Licensing Application

---

Reasons for comment:

Comments: 02/10/2023 12:03 PM I object to the potential noise and late opening hours that will disturb the peace and tranquility of Brompton Park Crescent's residents.

---

Dear Sir/Madam,

Licensing Application comments have been made. A summary of the comments is provided below.

Comments were submitted at 02/10/2023 12:09 PM from [REDACTED] .

### Application Summary

Address:	Stamford Bridge Stadium Fulham Road London SW6 1HS
Proposal:	Licensing Act - Premises Licence
Case Officer:	Ms Lorna McKenna

[Click for further information](#)

### Customer Details

Name:	[REDACTED]
[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]

### Comments Details

Commenter Type:	Neighbour
Stance:	Customer objects to the Licensing Application
Reasons for comment:	
Comments:	02/10/2023 12:09 PM Residents of our part of Fulham are constantly under threat one way or the other from Chelsea FC. Whether it is the huge and noisy crowds, the urinating and worse in our streets, the preventing of us from parking on match days or the constant demands to expand the club. Yet again here we are with another plan: a plan that will deny veterans the right to their homes; a plan that will deprive 6500 residents of their medical care; a plan that will cause untold disruption to the community for years to come and a plan that will bring even greater crowds into this highly residential area. This plan should be stopped immediately. It may line the coffers of the current owners of Chelsea FC but it is we residents who will pay the price. If Chelsea FC wants to expand then that's fine. But go somewhere else and do it. Build another stadium elsewhere. Do not shoehorn yet more development into a site that is clearly no longer fit for purpose. Thank you.

Kind regards

Dear Sir/Madam,

Licensing Application comments have been made. A summary of the comments is provided below.

Comments were submitted at 02/10/2023 12:17 PM from [REDACTED]

### Application Summary

Address: Stamford Bridge Stadium Fulham Road London SW6 1HS

---

Proposal: Licensing Act - Premises Licence

---

Case Officer: Ms Lorna McKenna

---

[Click for further information](#)

### Customer Details

Name: [REDACTED]

---

Email:

---

Address: [REDACTED]

---

### Comments Details

Commenter Type: Neighbour

---

Stance: Customer objects to the Licensing Application

---

Reasons for comment:

Comments: 02/10/2023 12:17 PM I strongly object to the late opening hours and noise that this venue would create. My flat at [REDACTED] faces this building my tenants and my peace will be compromised. I do not think this is appropriate in this residential area (particularly such a tranquil one). This will also decrease the value of the properties.

---

Dear Sir/Madam,

Licensing Application comments have been made. A summary of the comments is provided below.

Comments were submitted at 02/10/2023 12:33 PM from [REDACTED].

### Application Summary

Address: Stamford Bridge Stadium Fulham Road London SW6 1HS

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Proposal: Licensing Act - Premises Licence

---

Case Officer: Ms Lorna McKenna

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[Click for further information](#)

### Customer Details

Name: [REDACTED]

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Email:

---

Address: [REDACTED]

---

### Comments Details

Commenter Type: Neighbour

---

Stance: Customer objects to the Licensing Application

---

Reasons for comment:

Comments: 02/10/2023 12:33 PM Brompton Park Crescent is a peaceful residential area which would be disturbed by the proposed application. Specific concerns: outside area noise and open hours.

---



Dear Sir/Madam,

Licensing Application comments have been made. A summary of the comments is provided below.

Comments were submitted at 02/10/2023 1:38 PM from [REDACTED] .

### Application Summary

Address: Stamford Bridge Stadium Fulham Road London SW6 1HS

---

Proposal: Licensing Act - Premises Licence

---

Case Officer: Ms Lorna McKenna

---

[Click for further information](#)

### Customer Details

Name: [REDACTED]

---

Email:

---

Address: [REDACTED]

---

### Comments Details

Commenter Type: Neighbour

---

Stance: Customer objects to the Licensing Application

---

Reasons for comment:

Comments: 02/10/2023 1:38 PM The stadium is directly in front of my balcony. The noise travels and I can hear everything up until games end. This application will cause even further disruption to my rest and sleep and those who live around me, which in turn negatively impacts our mental health. It will be a disturbance that interferes significantly with my right to relax at home. Please go and build this in a location that is not so heavily residential or let it go. People have enough places to go out.

---

Dear Sir/Madam,

Licensing Application comments have been made. A summary of the comments is provided below.

Comments were submitted at 02/10/2023 1:45 PM from [REDACTED].

### Application Summary

Address: Stamford Bridge Stadium Fulham Road London SW6 1HS

---

Proposal: Licensing Act - Premises Licence

---

Case Officer: Ms Lorna McKenna

---

[Click for further information](#)

### Customer Details

Name: [REDACTED]

---

Email:

---

Address: [REDACTED]

---

### Comments Details

Commenter Type: Neighbour

---

Stance: Customer objects to the Licensing Application

---

Reasons for comment:

Comments: 02/10/2023 1:45 PM I am only just aware of this request and i whole heartily object to any more noise from the stadium. s you see I live at [REDACTED] and already put up with the noise not just match days but on their venue evenings which are noisy, Very noisy. Not only will it impact on noise pollution but also on the local shops and bus stops and train station. The drunken bad behaviour is bad enough now 5 across walking in the road raring the traffic to touch them. shouting urinating in the street, i picked [REDACTED] because i have the park and a leisure centre to be comfortable in my retirement not to be tormented with a load of mannerless louts. And thats what this will encourage more..SO NO NO NO NO MORE NOISE. not only that you are making the cost of properties go down. All in all it cant and must not happen

---

Dear Sir/Madam,

Licensing Application comments have been made. A summary of the comments is provided below.

Comments were submitted at 02/10/2023 4:08 PM from [REDACTED]

### Application Summary

Address: Stamford Bridge Stadium Fulham Road London SW6 1HS

---

Proposal: Licensing Act - Premises Licence

---

Case Officer: Ms Lorna McKenna

---

[Click for further information](#)

### Customer Details

Name: [REDACTED]

---

Email:

---

Address: [REDACTED]

---

### Comments Details

Commenter Type: Neighbour

---

Stance: Customer objects to the Licensing Application

---

Reasons for comment:

Comments: 02/10/2023 4:08 PM The potential for a significant increase in the noise, especially at night, from the proposed development would be unacceptable and devalue the value of my property bordering on Stamford Bridge.

---

Dear Sir/Madam,

Licensing Application comments have been made. A summary of the comments is provided below.

Comments were submitted at 03/10/2023 12:22 PM from [REDACTED]

### Application Summary

Address: Stamford Bridge Stadium Fulham Road London SW6 1HS

---

Proposal: Licensing Act - Premises Licence

---

Case Officer: Ms Lorna McKenna

---

[Click for further information](#)

### Customer Details

Name: [REDACTED]

---

Email:

---

Address: [REDACTED]

---

### Comments Details

Commenter Type: Neighbour

---

Stance: Customer objects to the Licensing Application

---

Reasons for comment:

Comments: 03/10/2023 12:22 PM I object on the grounds of Public Safety and Public Nuisance and Disorder . The infrastructure around the stadium does not support even more events and grounds on our narrow residential streets . Residents parking restrictions need to be more conservative to control the large number of cars and traffic gridlock . Cars trying to reverse the whole length of Holmead rd and not being able to is a common occurrence. I object to late night gatherings with extended license hours as there is a public disorder concern particularly on my road with loud drunken behaviour.

---

**From:** [REDACTED]  
**Sent:** Monday, October 2, 2023 6:08 PM  
**To:** Planning External Inbox: H&F <[Planning@lbhf.gov.uk](mailto:Planning@lbhf.gov.uk)>  
**Subject:** Oppose 2023/041413/LAPR

Dear Hammersmith & Fulham Council

I am writing to oppose this application. I am a resident of [REDACTED]. This will create noise nuisance and potentially disorderly behaviour. It may potentially affect the property value of our home. Match day can be disruptive enough and having this venue will affect our quality of life.

Please do not allow this to go through.

[REDACTED]  
[REDACTED] [REDACTED]  
[REDACTED]

[REDACTED] Sir/Madam,

Licensing Application comments have been made. A summary of the comments is provided below.

Comments were submitted at 02/10/2023 8:52 PM from [REDACTED].

### Application Summary

Address:	Stamford Bridge Stadium Fulham Road London SW6 1HS
Proposal:	Licensing Act - Premises Licence
Case Officer:	Ms Lorna McKenna

[Click for further information](#)

### Customer Details

Name: [REDACTED]

Email:

Address: [REDACTED]

### Comments Details

Commenter Type: Neighbour

Stance: Customer objects to the Licensing Application

Reasons for comment:

Comments: 02/10/2023 8:52 PM This will be a nuisance and create noise. Potentially public disorder. It will affect property price.

Dear Sir/Madam,

Licensing Application comments have been made. A summary of the comments is provided below.

Comments were submitted at 02/10/2023 7:37 PM from [REDACTED].

### Application Summary

Address: Stamford Bridge Stadium Fulham Road London SW6 1HS

---

Proposal: Licensing Act - Premises Licence

---

Case Officer: Ms Lorna McKenna

---

[Click for further information](#)

### Customer Details

Name: [REDACTED]

---

Email:

---

Address: [REDACTED]

---

### Comments Details

Commenter Type: Neighbour

---

Stance: Customer objects to the Licensing Application

---

Reasons for comment:

Comments: 02/10/2023 7:37 PM I would like to OBJEST to this extension of TEN Licence for CFC as this would cause excessive noise pollution around Brompton Park Crescent.  
Having a License approved will create more traffic around the area thus increase travel time for residence to come home when going out of the Borough.

thank you

---

Dear Sir/Madam,

Licensing Application comments have been made. A summary of the comments is provided below.

Comments were submitted at 02/10/2023 7:57 PM from [REDACTED].

### Application Summary

Address: Stamford Bridge Stadium Fulham Road London SW6 1HS

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Proposal: Licensing Act - Premises Licence

---

Case Officer: Ms Lorna McKenna

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[Click for further information](#)

### Customer Details

Name: [REDACTED]

---

Email:

---

Address: [REDACTED]

---

### Comments Details

Commenter Type: Neighbour

---

Stance: Customer objects to the Licensing Application

---

Reasons for comment:

Comments: 02/10/2023 7:57 PM Thank you for this opportunity to comment.  
We are broadly sympathetic to this development - however we would respectfully request restrictions on external use and noise.  
We would also suggest that the planning approval only allows say 4 or 5 TENS each year..

---

Dear Sir/Madam,

Licensing Application comments have been made. A summary of the comments is provided below.

Comments were submitted at 02/10/2023 9:01 PM from [REDACTED].

### Application Summary

Address:	Stamford Bridge Stadium Fulham Road London SW6 1HS
Proposal:	Licensing Act - Premises Licence
Case Officer:	Ms Lorna McKenna

[Click for further information](#)

### Customer Details

Name: [REDACTED]

Email:

Address: [REDACTED]

### Comments Details

Commenter Type: Neighbour

Stance: Customer objects to the Licensing Application

Reasons for comment:

Comments: 02/10/2023 9:01 PM The application seeks permission to serve alcohol at the proposed Hospitality suite- Rose and Ball from Monday to Sunday, 10.00 AM - 00.00, throughout the entire year.

I'm confused because the applicant's solicitor informed residents in his letter dated 23rd August 2023 that the Hospitality Site would be open on match days only, both pre-and post-matches, catering to 660 ticketed patrons. Each patron would be paying a minimum of £280 for access. He made other promises in this letter.

It appears that CFC is using expensive lawyers to engage in gamesmanship; providing reassurances to the local community on one hand, while simultaneously seeking a license for an even more expansive, and detrimental operation on the other.

As a resident of [REDACTED], I've witnessed an increasing number of fans arriving with drivers who wait with their cars, with the sole intention of dodging the parking restrictions.

This creates a nuisance in that scarce residents' parking spots get used up, exhaust fumes spew out of idling engines, or the driver hangs around on the pavement.

Other fans double park, block the roads and prevent egress onto the King's Road - the Fulham Road already closed down for the match.



Essentially the Moore Park Road area is becoming a parking lot for CFC, with the attendant nuisance, and the current license seeks to elongate the situation and should not be allowed.

What is more, cars that drift around the roads create danger, especially for young children, who may not be road-aware.

It is ironic that the proposed license seeks to strip the local community of a benefit, namely a sports club, and replace it with a hospitality suite for wealthy patrons prepared to pay £280 for a ticket for entry. This is simply a matter of CFC sweating the asset, without considering the local community.

---

Kind regards

Dear Sir/Madam,

Licensing Application comments have been made. A summary of the comments is provided below.

Comments were submitted at 02/10/2023 9:06 PM from [REDACTED]

### Application Summary

Address:	Stamford Bridge Stadium Fulham Road London SW6 1HS
Proposal:	Licensing Act - Premises Licence
Case Officer:	Ms Lorna McKenna

---

[Click for further information](#)

### Customer Details

Name: [REDACTED]

---

Email:

---

Address: [REDACTED]

---

### Comments Details

Commenter Type: Neighbour

---

Stance: Customer objects to the Licensing Application

---

Reasons for comment:

Comments: 02/10/2023 9:06 PM The hours requested for the sale of alcohol - on the premises on Mondays to Sundays between the hours of 10:00 to 00:00 is longer than that of a pub. Furthermore, it increases the people in the area,

---

and potentially creates a disturbance in a quiet residential area.

Also, the Provision of late night refreshment - Indoors only Mondays to Sundays between the hours of 23:00 to 00:00 Opening hours of the premises Mondays to Sundays between the hours of 10:00 to 00:00 creates the same issues later into the night as the crowd will then leave after midnight.

The opening hours should only be restricted to match days and at the latest, 22:30 as matches on weeknights only go till 22:00 latest.

---

Dear Sir/Madam,

Licensing Application comments have been made. A summary of the comments is provided below.

Comments were submitted at 02/10/2023 9:10 PM from [REDACTED] .

### Application Summary

Address: Stamford Bridge Stadium Fulham Road London SW6 1HS

---

Proposal: Licensing Act - Premises Licence

---

Case Officer: Ms Lorna McKenna

---

[Click for further information](#)

### Customer Details

Name: [REDACTED]

---

Email:

---

Address: [REDACTED]

---

### Comments Details

Commenter Type: Residents Group

---

Stance: Customer objects to the Licensing Application

---

Reasons for comment:

Comments: 02/10/2023 9:10 PM The request for sale of alcohol on the premises 7 days a week between 10:00 to 00:00 is not acceptable. These hours are even longer than pub hours, and will likely result in significant noise/sound pollution, increased traffic and anti social behaviour for residents in this area. This disrupts our ability to quietly enjoy our premises and increases public safety concerns. There is already an existing problem of strangers loitering around the stadium area every time there is a match, if CFC is allowed to extend their hospitality to wee hours it will only worsen this nuisance problem for residents around the area.

I would like to kindly request for sale of alcohol and operating of late night hospitality to be strictly restricted to match days, up till 10 pm.

---

**From:** [REDACTED]  
**Sent:** Tuesday, October 3, 2023 1:39 AM  
**To:** Licensing HF: H&F <licensing@lbhf.gov.uk>; Mckenna Lorna: H&F <Lorna.Mckenna@lbhf.gov.uk>  
**Subject:** Licensing Application Chelsea Football Club. Ref: 2023/01413/LAPR

[REDACTED]  
[REDACTED]  
[REDACTED]

I am writing to oppose the above application for many reasons.

#### Prevention of Public Nuisance

The 500-600 extra attendees poses many problems for this residential area. There appears to have been no accommodation made to deal with the extra traffic this will involve. We already have enormous problems gaining access to our house during Chelsea Football Club (CFC) matches. As you are aware, it is already difficult for residents to find parking that they have paid for.

The extra noise created by the vehicle and pedestrian traffic will have an impact on our enjoyment of our home life. Voices become loud and unruly after alcohol has been imbibed over a lengthy period of time - in this case, for at least six hours.

There will be an influx of litter being strewn, especially into the well in front of our property, from food packaging, cigarettes, etc.

#### Upholding Public Safety

With a large increase of attendees, there will inevitably be concern for the public safety of residents. Owing to alcohol consumption, it is likely that fights will occur which is not something we want outside our homes and poses a threat to residents. There will also be the sale and consumption of drugs, again causing a threat to residents safety.

#### Prevention of Children from Harm

For reasons mentioned above, children will be exposed to harm from traffic chaos, drunken behaviour, which will include fights, and drugs being used and available outside their homes.

If I am unable to join the Licensing Zoom, at a date and time yet to be confirmed, I would like to give my time to [REDACTED] to represent my interests. Please confirm you have this on record. Thank you.

I request that the Licensing Committee reject this application. This objection is not about not wanting CFC to make money, it is about not wanting them to destroy our community.

I reserve the right to comment further.

[REDACTED]

**From:** [REDACTED]  
**Sent:** Tuesday, October 3, 2023 1:02 PM  
**To:** Mckenna Lorna: H&F <Lorna.Mckenna@lbhf.gov.uk>; Licensing HF: H&F <licensing@lbhf.gov.uk>  
**Subject:** Re: Licensing Application Chelsea Football Club. Ref: 2023/01413/LAPR

I would like to add to my previous email objecting to the above licensing application.

Regarding the extra traffic both by car and on foot:-

An extra 600-650 people attending CFC events/games when they are allowed to arrive three hours in advance of a match with all inclusive drinking with pre-paid tickets to enter and allowed to stay in club bar for at least an hour and a half after the match is over, will inevitably result with massive over-drinking. This will result in very unsociable behaviour by the attendees that will make the lives of residents very uncomfortable and will be a danger to the residents.

As CFC have not provided any parking facilities for match days for the extra attendees, the local residents will find themselves "locked in" to their homes for the duration of the events as cars will be double parked, with idling engines. The Moore Park Conservation area roads are already over subscribed by residents who are residents parking permit holders.

The antisocial behaviour will include drunkenness, noise, littering, and public urination and defecation as well as vomiting. And some prostitution.

Idling engines make for a very unhealthy environment for residents. All of the other antisocial behaviors mentioned above add to residents feeling very unsafe.

I urge you to take all these matters into consideration and disallow the above licensing application.

Many thanks.

██████████

**From:** [REDACTED]er

**Sent:** Tuesday, October 3, 2023 5:23 AM

**To:** Licensing HF: H&F <licensing@lbhf.gov.uk>; Mckenna Lorna: H&F <Lorna.Mckenna@lbhf.gov.uk>

**Subject:** Licensing Application Chelsea Football Club. Ref:2023/01413/LAPR

[REDACTED]  
[REDACTED]  
[REDACTED]

I am writing the following in opposition to the subject application. I would like to be able to attend the planned Licensing Zoom meeting. However if this is not possible, I would like to cede my time to [REDACTED] who will be representing my interests in opposition to this application.

The areas of greatest concern with the application are as follows:

Prevention of Public Nuisance  
Prevention of Children from Harm  
Upholding Public Safety

Public disturbances, thuggary, drunken behavior (that include physical altercations), petty theft, and general noise pollution are already commonplace in the Moore Park area on game nights at CFC. The application proposes expanding the amount of people in and around the grounds (to upwards of 660 more people), for an extended period of time (an additional 3 hours PRIOR to kickoff, as well as up to 90 minutes after the final whistle).

More people given almost double the amount of time to consume as many alcoholic beverages as they please (as I understand these tickets buy VIPs an all-inclusive drinks package) will only result in exponentially exacerbating the above mentioned disturbances. This feels highly irresponsible, and compromises both the peace and safety of the residential area, and the health of the consumers and surrounding bystanders alike.

Allowing the increase in capacity and earlier arrival time will also greatly increase congestion and traffic, as these new VIP guests will more than likely have the money to spend on limo services that will block off already tight streets and parking spots intended for residents. There seems to be no plan for the CFC to address handling issues such as hovering/coasting vehicles, double parking, and road blockage. This will cause increased spillover of both vehicle and foot traffic into residential streets, further endangering the area.

Myself and neighbors have small children. We are already kept awake late into the night by rowdy drunken fans hollering, banging on doors and windows, and even getting into fights. Urination, defecation, and regurgitation, as well as littering and property damage regularly require attention in the days following a game. Unfortunately, neither public police nor CFC security seem to be able to prevent any of it. These factors, coupled with the increased hazards caused by car pollution, fail to uphold standards of safety to my property, my children, or the greater public Moore Park area.

With these points, I have highlighted issues with the proposed application. I ask that the Licensing Committee reject Application Ref: 2023/01413/LAPR.

Thank you for your time. I reserve the right to further comment if necessary.

[REDACTED]

**From:** [REDACTED]

**Sent:** Tuesday, October 3, 2023 7:47 AM

**To:** Licensing HF: H&F <licensing@lbhf.gov.uk>; Mckenna Lorna: H&F <Lorna.Mckenna@lbhf.gov.uk>

**Subject:** Opposition Licensing application Chelsea Football Club. Ref: 2023/01413/LAPR

I'm writing in opposition to 2023/01413/LAPR because I firmly believe converting a health club into a bar and restaurant for the Chelsea Football Club is terrible for our neighborhood.

Key impacts related to this decision include:

- **Child safety and security** are of utmost importance, and the proposed expansion of time before and after a CFC match for drinking and entertainment creates an unsafe environment for my family.
- **Overcrowding and congestion** from 600 additional attendees who'll arrive early and stay late on game days. Current Chelsea fans already illegally park and negatively impact the neighborhood with their unruly behavior and ill regard for personal property.
- **Illegal behavior, including visible drug use**, public intoxication, public urination, and defecation on our sidewalks, impacts the neighborhood's quality of life and creates public safety concerns.

I plan to attend the upcoming Licensing Zoom meeting, but if I can't, I would like to give my time to [REDACTED], who's familiar with the neighborhood's concerns.

Thank you for considering my input in your decision-making process.

[REDACTED]

[REDACTED]

Dear Sir/Madam,

Licensing Application comments have been made. A summary of the comments is provided below.

Comments were submitted at 03/10/2023 10:03 AM from [REDACTED].

### Application Summary

Address: Stamford Bridge Stadium Fulham Road London SW6 1HS

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Proposal: Licensing Act - Premises Licence

---

Case Officer: Ms Lorna McKenna

---

[Click for further information](#)

### Customer Details

Name: [REDACTED]

---

Email:

---

Address: [REDACTED]

---

### Comments Details

Commenter Type: Neighbour

---

Stance: Customer objects to the Licensing Application

---

Reasons for comment:

Comments: 03/10/2023 10:03 AM I support the objections and comments set out by Residential Management group our Managing agents for Brompton Park Crescent, the adjoining residential estate. We are concerned about noise and loud music as this is a peaceful residential area.

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**From:** [REDACTED]  
**Sent:** Monday, October 2, 2023 9:44 PM  
**To:** Planning External Inbox: H&F <[Planning@lbhf.gov.uk](mailto:Planning@lbhf.gov.uk)>  
**Subject:** Objection - Licensing Application 2023/041413/LAPR

Hi - I would like to raise my objection to the above mentioned licensing application in the subject as the leaseholder of [REDACTED], which is one of the properties affected by the licensing application. Please see the basis of our objections below.

From a licensing perspective my objection solely lies around this venue not turning into a 365 Day late night Drinking/Music and Entertainment Venue – which it very easily could (based on point 1 below) - and therefore request Additional Conditions (as outlined below) to be applied, ensuring this venue does not negatively impact on Residential Amenity and the Four Licensing objectives. The application states that The Hospitality suite- Rose and Ball will only be open on match days but in the Activity section of the application it says it will be open Monday to Sunday 10.00 AM - 00.00. This implies that the Hospitality suite will be open for alcohol consumption every day of the week all year between 10.00 AM and MIDNIGHT. Under the category Opening hours it says “opening hours unknown”??. Much more clarity is required by The Applicant.

#### **Additional Conditions Request:**

1. Licensing Objectives: Prevention of Noise & Nuisance. Residential Amenity & Rights to Enjoyment

Exclusion of Additional TENS, Extended Hours and Additional Private Events Outside of ‘Match Days’:

**Whilst the Applicant has outlined that the venue will only operate on ‘Match Days’ – we ask that The Applicant voluntary agrees to the below in the License Conditions.**

As it stands looking at the total number of ‘Match Days’ (including Men’s and Women’s games) per year, as well as international games, this venue will be already operating on a weekly basis.

**Our Major concern as Residents is that there is a potential for this Premises to operate further days and hours (other than suggested Match Days) via submitting TENS, requesting Extended hours, and inclusion of ‘Private Ticketed Events’ – which any Licensed Premises can legally do. And therefore, potentially this Premises could operate 365 days a year at all hours. Outlined below:**

- Temporary Event Notices (TENs) - 20 of these are allowed per annum for Licensed Premises – and each TENs can cover 72 hours. These are a well known ‘work around’ in the industry to bump up operating days as well as extending hours far later into the early morning.
- Extended Hours - 22 of these are allowed per annum for License Premises – which could mean that Midnight Closing hours can be extended to 2am.
- Private Events (Ticketed) – could effectively allow the premises to operate 7 days a week usage.
- No usage of the surrounding ‘open-air concourse area’ is utilised as part of The Premises including any temporary Tents, Marquees encloses etc – this would include TENS & ‘Private & Ticketed Events’ etc.

## 2. Licensing Objectives: Promotion of Public Safety and Prevention of Nuisance

### Operating Hours, Alcohol Hours & Late-Night Refreshment: 10am until midnight:

With the requested hours for Alcohol and Late-Night Refreshment being until Midnight– there is no allowance for drinking up time and responsible dispersal:

- No allowance for Responsible Staggered Dispersal? Having worked in this industry for over a decade, it takes at least 1 hour to disperse big crowds such as this (660 Total). The venue should be closed at 23.30 with a clear cut off ‘drinking up’ time prior to this.
- With stopping Alcohol sales 30 mins prior to Closing and establishing an earlier closing time of 23.30 – this would importantly allow for Patrons to use Public Transport (especially the Fulham Tube Station) instead of waiting around, often causing Noise and other Nuisance impacting Residents Amenity. Especially on Fulham Road, close by residential onclaves and roads, and The Moore Park Conservation area.
- A designated Taxi/Uber area should be also allocated in the plans to ensure that Patrons are not congregating on Fulham Road and/or surrounding Residential roads. Because Britania Gate closes latest 22.00 and earlier on Sunday nights, we assume the designated Taxi/Uber area should be around Millenium Hotel / Stamford Gate?

## 3. Licensing Objectives: Promotion of Public Safety & Prevention of Nuisance:

## First Floor Balcony, Security & Designated Smoking Zones:

Within the plans supplied by The Applicant, there is no submission of Risk Assessments or mentioning of Designated Smoking Zones, nor First Floor Balcony usage (assuming that this is also used as an Fire Exit)? Whilst we are sure that CFC has thought of this, it's important that this is included in the conditions of the Premises License:

- No usage of the outside first floor Balcony other than a Fire escape? And or after 20.00 to ensure Patrons safety (particularly important with Alcohol consumption). Security must be in place at these balcony doors 24/7 during operating usage. If Balcony is in usage by Patrons - an early cut off time will also ensure Noise & Nuisance is mitigated to surrounding Residents i.e. Brompton Park Crescent.
- Designated Smoking Zones (ideally on Concourse) are clearly laid out in the plans with security monitoring numbers etc and a cut off time of usage being minimum of 30minutes before closing to ensure it doesn't impede further on Dispersal. Note: 5-10% is assumed for smoking areas directly outside of Premises which could mean up to 66 persons at one time? Limiting this number to 20 persons should to be considered.

Best regards



From: [REDACTED]  
Sent: Tuesday, October 3, 2023 6:46 PM  
To: Licensing HF: H&F <[licensing@lbhf.gov.uk](mailto:licensing@lbhf.gov.uk)>  
Cc:  
Subject: 2023/01413/LAPR: Chelsea Football Club – The Rose And Ball: Stamford Bridge Stadium Fulham Road London SW6 1HS

Good afternoon Lorna,

I wish to object to the above application made by CFC.

The building where this intended pub will be established on the second floor is, or rather was, a health club. I know the building well as I was a member of the health club for probably close to 15 years until its closure. The floor is underused because the health club has been closed by management. Planning permission was granted for the building with the proviso it was to be a sports facility for the benefit of the community. Has a change to the planning permission been granted?

Corporate hospitality has been held on the ground floor of this building for many years. This hospitality has always been before matches and not afterwards. The application doesn't state the venue will only be used on match days, and is for 365 days a year. There is no mention of extra marshals on the Fulham Road and surrounding streets until after the guests have dispersed.

I don't believe this application meets with the licensing objectives:

Prevention of crime and disorder

Public safety

The prevention of public nuisance

The protection of children from harm

Our local ward panel for the area including Stamford Bridge meets quarterly with the police, council officers and councillors to discuss crime and anti-social behaviour

within our ward of Walham Green. The Ward Panel is made up of residents and business representatives. We review the data and discuss the many and varied issues in the area. There are big challenges with public urination, defecation, littering and consumption of drugs in the area on non-match days, let alone on match days.

Residents and the Ward Panel aren't anti-business or anti CFC, in fact many are keen supporters of the team. We do, however, expect CFC to work in a way which is respectful of the residents.

Creating an additional drinking venue, which is close to Brompton Park Crescent, the Oswald Stoll site and numerous venues without taking into consideration the lives of residents is unacceptable.

I reserve the right to make further comments.

Kind regards

[REDACTED]

[REDACTED]

**From:** [REDACTED]

Sent: Tuesday, October 3, 2023 4:42 PM

**To:** Licensing HF: H&F <[licensing@lbhf.gov.uk](mailto:licensing@lbhf.gov.uk)>; Mckenna Lorna: H&F <[Lorna.Mckenna@lbhf.gov.uk](mailto:Lorna.Mckenna@lbhf.gov.uk)>

**Cc:** [REDACTED]

**Subject:** Licensing Application Chelsea Football Club. Ref:2023/01413/LAPR

Hello,

I am writing the following in opposition to the subject application. I would like to be able to attend the planned Licensing Zoom meeting. However if this is not possible, I would like to cede my time to [REDACTED], who will be representing my interests.

I am gravely concerned about:

- Prevention of Public Nuisance
- Prevention of Children from Harm
- Upholding Public Safety

Singing, aggressive chanting, continued drinking, threatening behaviour, vomiting, and public urination are currently commonplace in Barclay Road after a CFC match. The prospect of several hundred fans getting further tanked up after a match instead of leaving the area is frankly a crazy idea. It appears to reflect Todd Boehly's view that American practices can be imported to Chelsea FC and all will be well, in this case overturning decades of experience in crowd and fan control.

As I'm sure you are aware, drinking is not allowed in the stands at Stamford Bridge. Drinks can be purchased in the stadium concourse at half time, and have to be consumed before people return to their seats. The most one person could drink in a 15-minute half time is a pint, perhaps two for the lager experts. The proposed additional 90 mins of boozing is 6x the drinking time currently allowed. Additionally I believe the punters will pay a substantial upfront fee for an all-you-can-drink package. We can imagine how that will go, whether Chelsea win or lose on the pitch.

In 1 ½ hours these very drunken people will be let loose on Fulham. By then the extra police for the game will have been stood down, the barriers removed, and the Tube back to normal operation. The results will be anything but "normal." To think that there will be no nuisance, children won't lose a minute of sleep or study time, and public safety will drift along on a sea of calm is delusional.

You could not make this up. This is not a proposal by a good corporate neighbour. This is an entirely irresponsible proposal by a money man desperate to sweat the assets for which he and his consortium colleagues paid £4.5 billion.

I ask that the Licensing Committee reject Application Ref: 2023/01413/LAPR. I reserve the right to further comment if necessary.

Thank you for considering this submission.

Best regards,

████████████████████

████████████████

████████████████

**From:**

Sent: Tuesday, October 3, 2023 5:13 PM

**To:** Licensing HF: H&F <[licensing@lbhf.gov.uk](mailto:licensing@lbhf.gov.uk)>; [Lorna.Mckenna@lbhf.gov.u](mailto:Lorna.Mckenna@lbhf.gov.u)

**Cc:**

**Subject:** RE: Licensing Application Chelsea Football Club. Ref:2023/01413/LAPR

Hi

I support every word of [REDACTED] email below. I would also like to attend the meeting but if I cannot I would like to give my time to either [REDACTED]

Best Regards

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

**From:** [REDACTED]  
**Sent:** Monday, October 2, 2023 1:58 PM  
**To:** Licensing HF: H&F <[licensing@lbhf.gov.uk](mailto:licensing@lbhf.gov.uk)>  
**Subject:** Chelsea Football Club - new Licence Application

I am writing to you directly because I am having difficulty submitting the form to Hammersmith & Fulham Council

Application Reference:	2023/O1413/LAPR
Address:	Stamford Bridge Stadium Fulham Road London SW6 1HS
Licence Category:	Licensing Act - Premises Licence
Application Type:	New

From a licensing perspective my objection solely lies around this venue not turning into a 365 Day late

night Drinking/Music and Entertainment Venue – which it very easily could (based on point 1 below) - and

therefore request Additional Conditions (as outlined below) to be applied, ensuring this venue does not

negatively impact on Residential Amenity and the Four Licensing objectives. The application states that The

Hospitality suite- Rose and Ball will only be open on match days but in the Activity section of the application

it says it will be open Monday to Sunday 10.00 AM - 00.00. This implies that the Hospitality suite will be open

for alcohol consumption every day of the week all year between 10.00 AM and MIDNIGHT. Under the

category Opening hours it says “opening hours unknown”??. Much more clarity is required by The Applicant.



Additional Conditions Request:

1. Licensing Objectives: Prevention of Noise & Nuisance. Residential Amenity & Rights to Enjoyment

Exclusion of Additional TENS, Extended Hours and Additional Private Events Outside of 'Match Days':

Whilst the Applicant has outlined that the venue will only operate on 'Match Days' – we ask that The Applicant voluntarily agrees to the below in the License Conditions.

As it stands looking at the total number of 'Match Days' (including Men's and Women's games) per year, as

well as international games, this venue will be already operating on a weekly basis.

Our Major concern as Residents is that there is a potential for this Premises to operate further days and hours (other than suggested Match Days) via submitting TENS, requesting Extended hours, and inclusion of 'Private Ticketed Events' – which any Licensed Premises can legally do. And therefore, potentially this Premises could operate 365 days a year at all hours. Outlined below:

- Temporary Event Notices (TENS) - 20 of these are allowed per annum for Licensed Premises – and each TENS can cover 72 hours. These are a well known 'work around' in the industry to bump up operating

days as well as extending hours far later into the early morning.

- Extended Hours - 22 of these are allowed per annum for License Premises – which could mean that Midnight Closing hours can be extended to 2am.

- Private Events (Ticketed) – could effectively allow the premises to operate 7 days a week usage.

- No usage of the surrounding 'open-air concourse area' is utilised as part of The Premises including any

temporary Tents, Marquees encloses etc – this would include TENS & 'Private & Ticketed Events' etc.

2. Licensing Objectives: Promotion of Public Safety and Prevention of Nuisance

Operating Hours, Alcohol Hours & Late-Night Refreshment: 10am until midnight:

With the requested hours for Alcohol and Late-Night Refreshment being until Midnight – there is no allowance

for drinking up time and responsible dispersal:

- No allowance for Responsible Staggered Dispersal? Having worked in this industry for over a decade, it takes at least 1 hour to disperse big crowds such as this (660 Total). The venue should be closed at 23.30 with a clear cut off 'drinking up' time prior to this.
- With stopping Alcohol sales 30 mins prior to Closing and establishing an earlier closing time of 23.30 – this would importantly allow for Patrons to use Public Transport (especially the Fulham Tube Station) instead of waiting around, often causing Noise and other Nuisance impacting Residents Amenity. Especially on Fulham Road, close by residential onclaves and roads, and The Moore Park Conservation area.
- A designated Taxi/Uber area should be also allocated in the plans to ensure that Patrons are not congregating on Fulham Road and/or surrounding Residential roads. Because Britania Gate closes latest 22.00 and earlier on Sunday nights, we assume the designated Taxi/Uber area should be around

Millenium Hotel / Stamford Gate?

3. Licensing Objectives: Promotion of Public Safety & Prevention of Nuisance:

First Floor Balcony, Security & Designated Smoking Zones:

Within the plans supplied by The Applicant, there is no submission of Risk Assessments or mentioning of

Designated Smoking Zones, nor First Floor Balcony usage (assuming that this is also used as an Fire Exit)? Whilst



Dear Sir/Madam,

Licensing Application comments have been made. A summary of the comments is provided below.

Comments were submitted at 02/10/2023 12:41 PM from [REDACTED].

### Application Summary

Address: Stamford Bridge Stadium Fulham Road London SW6 1HS

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Proposal: Licensing Act - Premises Licence

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Case Officer: Ms Lorna McKenna

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[Click for further information](#)

### Customer Details

Name: [REDACTED]

---

[REDACTED]

---

Address: [REDACTED]

---

### Comments Details

Commenter Type: Neighbour

---

Stance: Customer objects to the Licensing Application

---

Reasons for comment:

Comments: 02/10/2023 12:41 PM My objection lies around this venue turning into a 365 day late night drinking, music and entertainment venue. It is not clear from the application what opening hours the venue will have as the information provided is different in different sections of the application (states 'match days' on one part, but 10am-midnight on another and 'opening hours unknown' on the third part). This is worrisome and could suggest purposeful ambiguity. Furthermore, it is possible for CFC to organise Temporary Event Notice events, private ticket events or apply for further extended hours, which would result in major disruption in crowd and noise levels in the neighbourhood. Finally, we are concerned that the property balcony will be used by patrons consuming alcohol as an entertainment area or possibly even a designated smoking area, further enabling the loud music, alcohol- and music-fuelled patrons cause significant disturbance in an otherwise very quiet neighbourhood. Further clarification is needed on all of the above points and proper planning permissions should have been applied for - it is quite surprising that CFC are trying to sneak this through without due process, especially as there are many music and entertainment venues already available to patrons along Fulham road.

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Dear Sir/Madam,

Licensing Application comments have been made. A summary of the comments is provided below.

Comments were submitted at 02/10/2023 6:20 PM from [REDACTED]

### Application Summary

Address: Stamford Bridge Stadium Fulham Road London SW6 1HS

---

Proposal: Licensing Act - Premises Licence

---

Case Officer: Ms Lorna McKenna

---

[Click for further information](#)

### Customer Details

Name: [REDACTED]

---

Email:

---

Address: [REDACTED]

---

### Comments Details

Commenter Type: Neighbour

---

Stance: Customer objects to the Licensing Application

---

Reasons for comment:

Comments: 02/10/2023 6:20 PM My major worry as a neighbour is noise from this on days other than match days. Potentially this Premises could operate 365 days a year at all hours. Operating Hours, Alcohol Hours & Late-Night Refreshment: 10am until midnight - this could cause much disruption and noise to the residents of Brompton Park Crescent.

First Floor Balcony, Security & Designated Smoking Zones:

Within the plans supplied by The Applicant, there is no submission of Risk Assessments or mentioning of Designated Smoking Zones, nor First Floor Balcony usage (assuming that this is also used as an Fire Exit)? Whilst we are sure that CFC has thought of this, it's important that this is included in the conditions of the Premises License:

· No usage of the outside first floor Balcony other than a Fire escape. And or after 20.00 to ensure Patrons safety (particularly important with Alcohol consumption). Security must be in place at these balcony doors 24/7 during operating usage. If Balcony is in usage by Patrons - an early cut off time will also ensure Noise &

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Nuisance is mitigated to surrounding Residents i.e. Brompton Park Crescent.

- Designated Smoking Zones (ideally on Concourse) are clearly laid out in the plans with security monitoring numbers etc and a cut off time of usage being minimum of 30minutes before closing to ensure it doesn't impede further on Dispersal.

---

**From:** [REDACTED]

Sent: Monday, October 2, 2023 6:16 PM

**To:** Planning External Inbox: H&F <[Planning@lbhf.gov.uk](mailto:Planning@lbhf.gov.uk)>

**Subject:** Fwd: Application made by Chelsea Football Club (CFC) regarding building opposite Brompton Park Crescent - Deadline Objection: 3rd Oct 2023 (link below)

Dear planning team,

I can certainly share the concerns of the resident association, these changes definitely require a proper planning application to assess the impact on the life of the hundreds of families living at Brompton

[REDACTED]

I'm sure our association and leaseholders have reached out already to you but I want to make sure that it's clear that behind it there are hundreds of citizens impacted.

Thanks

[REDACTED]

----- Forwarded message -----

**From:** Brompton Park Residents' Association >

Date: Mon, 2 Oct 2023 at 17:53

Subject: Application made by Chelsea Football Club (CFC) regarding building opposite Brompton Park Crescent - Deadline Objection: 3rd Oct 2023 (link below)

To:

**Hello Resident**

We were asked to send you this information regarding the proposal for an entertainment venue at CFC. Blocks 5, 7 & 8 would be the most affected.

**RE: Application made by Chelsea Football Club (CFC) regarding building opposite Brompton Park Crescent - Deadline Objection: 3rd Oct 2023 (link below)** - Licensing Application 2023/041413/LAPR

<https://public-access.lbhf.gov.uk/online-applications/licencingApplicationDetails.do?activeTab=makeComment&keyVal=S0K65MBI19W00>

Your colleague kindly passed on your contact email. I head up the Seagrave Road Residents Association and wanted to contact you regarding a license application (link above) – which may very well adversely affect Brompton Park Residents as the homes face The building in question (image attached) – in fact, CFC even notes this in their application info. CFC are looking to change usage from the sports/leisure space which is connected to CFC Museum into an entertainment venue serving alcohol from 10am until midnight.

The application as laid out in the Licensing Summary doesn't fully explain a number of things and we feel it's somewhat misleading and needs further clarification to ensure that this building doesn't turn into a daily 10am until midnight drinking/music venue and that the upper balcony is also not used by Patrons. For example it states that the Hospitality suite- Rose and Ball will only be open on match days but in the Activity section of the application it says it will be open Monday to Sunday 10.00 AM - 00.00. This implies that the Hospitality suite will be open for alcohol consumption every day of the week all year between 10.00 AM - 00.00 AM. Under the category Opening hours it says "opening hours unknown". There are also a lot of tricks venues can do to increase the days and hours it is used.

I thought it important that I contacted you as the deadline for objections is Tuesday this week and that your residents and RMG may not have been contacted directly as this application went in as a License Application not a planning one – a tactic we are seeing regularly to get around planning. It should be noted that the change of usage is a major variation and really, CFC should have gone through planning on this first, so that they have to supply risk assessments/impact studies on Residential Amenity.

Below is my email to council which I hope will give you more clarity on our concerns. Feel free to contact me – my details are below.

My Objection info:

From a licensing perspective my objection solely lies around this venue not turning into a 365 Day late night Drinking/Music and Entertainment Venue – which it very easily could (based on point 1 below) - and therefore request Additional Conditions (as outlined below) to be applied, ensuring this venue does not negatively impact on Residential Amenity and the Four Licensing objectives. The application states that The Hospitality suite- Rose and Ball will only be open on match days but in the Activity section of the application it says it will be open Monday to Sunday 10.00 AM - 00.00. This implies that the Hospitality suite will be open for alcohol consumption every day of the week all year between 10.00 AM and MIDNIGHT. Under the category Opening hours it says "opening hours unknown"???. Much more clarity is required by The Applicant.



### **Additional Conditions Request:**

#### **1. Licensing Objectives: Prevention of Noise & Nuisance. Residential Amenity & Rights to Enjoyment**

#### **Exclusion of Additional TENS, Extended Hours and Additional Private Events Outside of 'Match Days':**

**Whilst the Applicant has outlined that the venue will only operate on 'Match Days' – we ask that The Applicant voluntary agrees to the below in the License Conditions.**

As it stands looking at the total number of 'Match Days' (including Men's and Women's games) per year, as well as international games, this venue will be already operating on a weekly basis.

**Our Major concern as Residents is that there is a potential for this Premises to operate further days and hours (other than suggested Match Days) via submitting TENS, requesting Extended hours, and inclusion of 'Private Ticketed Events' – which any Licensed Premises can legally do. And therefore, potentially this Premises could operate 365 days a year at all hours. Outlined below:**

- Temporary Event Notices (TENS) - 20 of these are allowed per annum for Licensed Premises – and each TENS can cover 72 hours. These are a well known 'work around' in the industry to bump up operating days as well as extending hours far later into the early morning.
- Extended Hours - 22 of these are allowed per annum for License Premises – which could mean that Midnight Closing hours can be extended to 2am.
- Private Events (Ticketed) – could effectively allow the premises to operate 7 days a week usage.
- No usage of the surrounding 'open-air concourse area' is utilised as part of The Premises including any temporary Tents, Marquees encloses etc – this would include TENS & 'Private & Ticketed Events' etc.

#### **2. Licensing Objectives: Promotion of Public Safety and Prevention of Nuisance**

**Operating Hours, Alcohol Hours & Late-Night Refreshment: 10am until midnight:**

With the requested hours for Alcohol and Late-Night Refreshment being until Midnight – there is no allowance for drinking up time and responsible dispersal:

- No allowance for Responsible Staggered Dispersal? Having worked in this industry for over a decade, it takes at least 1 hour to disperse big crowds such as this (660 Total). The venue should be closed at 23.30 with a clear cut off 'drinking up' time prior to this.
- With stopping Alcohol sales 30 mins prior to Closing and establishing an earlier closing time of 23.30 – this would importantly allow for Patrons to use Public Transport (especially the Fulham Tube Station) instead of waiting around, often causing Noise and other Nuisance impacting Residents Amenity. Especially on Fulham Road, close by residential onclaves and roads, and The Moore Park Conservation area.
- A designated Taxi/Uber area should be also allocated in the plans to ensure that Patrons are not congregating on Fulham Road and/or surrounding Residential roads. Because Britania Gate closes latest 22.00 and earlier on Sunday nights, we assume the designated Taxi/Uber area should be around Millenium Hotel / Stamford Gate?

### 3. Licensing Objectives: Promotion of Public Safety & Prevention of Nuisance:

#### First Floor Balcony, Security & Designated Smoking Zones:

Within the plans supplied by The Applicant, there is no submission of Risk Assessments or mentioning of Designated Smoking Zones, nor First Floor Balcony usage (assuming that this is also used as an Fire Exit)? Whilst we are sure that CFC has thought of this, it's important that this is included in the conditions of the Premises License:

- No usage of the outside first floor Balcony other than a Fire escape? And or after 20.00 to ensure Patrons safety (particularly important with Alcohol consumption). Security must be in place at these balcony doors 24/7 during operating usage. If Balcony is in usage by Patrons - an early cut off time will also ensure Noise & Nuisance is mitigated to surrounding Residents i.e. Brompton Park Crescent.
- Designated Smoking Zones (ideally on Concourse) are clearly laid out in the plans with security monitoring numbers etc and a cut off time of usage being minimum of 30minutes before closing to ensure it doesn't impede further on Dispersal. Note: 5-10% is assumed for smoking areas directly

outside of Premises which could mean up to 66 persons at one time? Limiting this number to 20 persons should to be considered.

The deadline date is 3rd October 2023. We have asked RMG why they delayed sending this information to all leaseholders considering this notice would have been sent to the Landlord - London & Surrey Property Ltd and or the Maintenance Trustee one would have assumed 28 days ago, a legal requirement if planning is required. We await the response from RMG. In the meantime and probably as a matter of urgency please write to London Borough of Hammersmith & Fulham ([planning@lbhf.gov.uk](mailto:planning@lbhf.gov.uk)).

We are also aware RMG have emailed you this morning.

**From:** [REDACTED]  
**Sent:** Thursday, October 5, 2023 4:12 PM  
**To:** Licensing HF: H&F <[licensing@lbhf.gov.uk](mailto:licensing@lbhf.gov.uk)>  
**Subject:** Re: Application made by Chelsea Football Club (CFC) regarding building opposite Brompton Park Crescent - Deadline Objection: 3rd Oct 2023 (link below)

Dear all,

Thanks for the clear response, my address as required is [REDACTED]  
[REDACTED]

Thanks again for clarifying the above points

[REDACTED]

Dear Sir/Madam,

Licensing Application comments have been made. A summary of the comments is provided below.

Comments were submitted at 02/10/2023 1:45 PM from [REDACTED].

### Application Summary

Address:	Stamford Bridge Stadium Fulham Road London SW6 1HS
Proposal:	Licensing Act - Premises Licence
Case Officer:	Ms Lorna McKenna

[Click for further information](#)

### Customer Details

Name: [REDACTED]

Email:

Address: [REDACTED]

### Comments Details

Commenter Type: Neighbour

Stance: Customer objects to the Licensing Application

Reasons for comment:

Comments: 02/10/2023 1:45 PM I am totally against CFC turning this into what will be an every night drinking club with lots of noisy music and, early in the morning 'trouble'!

**From:** [REDACTED]

Sent: Friday, October 6, 2023 12:26 PM

**To:** Licensing HF: H&F <[licensing@lbhf.gov.uk](mailto:licensing@lbhf.gov.uk)>

**Subject:** RE: Comments for Licensing Application 2023/01413/LAPR

Thanks Lorna – please see below:

From a licensing perspective my objection solely lies around this venue not turning into a 365 Day late

night Drinking/Music and Entertainment Venue – which it very easily could (based on point 1 below)  
- and

therefore request Additional Conditions (as outlined below) to be applied, ensuring this venue does not

negatively impact on Residential Amenity and the Four Licensing objectives. The application states that The

Hospitality suite- Rose and Ball will only be open on match days but in the Activity section of the application

it says it will be open Monday to Sunday 10.00 AM - 00.00. This implies that the Hospitality suite will be open

for alcohol consumption every day of the week all year between 10.00 AM and MIDNIGHT. Under the

category Opening hours it says "opening hours unknown"???. Much more clarity is required by The Applicant.

Additional Conditions Request:

1. Licensing Objectives: Prevention of Noise & Nuisance. Residential Amenity & Rights to Enjoyment

Exclusion of Additional TENS, Extended Hours and Additional Private Events Outside of 'Match Days':

Whilst the Applicant has outlined that the venue will only operate on 'Match Days' – we ask that The Applicant voluntary agrees to the below in the License Conditions.

As it stands looking at the total number of 'Match Days' (including Men's and Women's games) per year, as

well as international games, this venue will be already operating on a weekly basis.

Our Major concern as Residents is that there is a potential for this Premises to operate further days and hours (other than suggested Match Days) via submitting TENS, requesting Extended hours, and inclusion of 'Private Ticketed Events' – which any Licensed Premises can legally do. And therefore, potentially this Premises could operate 365 days a year at all hours. Outlined below:

- Temporary Event Notices (TENS) - 20 of these are allowed per annum for Licensed Premises – and each TENS can cover 72 hours. These are a well known 'work around' in the industry to bump up operating

days as well as extending hours far later into the early morning.

- Extended Hours - 22 of these are allowed per annum for License Premises – which could mean that Midnight Closing hours can be extended to 2am.

- Private Events (Ticketed) – could effectively allow the premises to operate 7 days a week usage.

· No usage of the surrounding 'open-air concourse area' is utilised as part of The Premises including any

temporary Tents, Marquees encloses etc – this would include TENS & 'Private & Ticketed Events' etc.

## 2. Licensing Objectives: Promotion of Public Safety and Prevention of Nuisance

Operating Hours, Alcohol Hours & Late-Night Refreshment: 10am until midnight:

With the requested hours for Alcohol and Late-Night Refreshment being until Midnight – there is no allowance

for drinking up time and responsible dispersal:

· No allowance for Responsible Staggered Dispersal? Having worked in this industry for over a decade, it takes at least 1 hour to disperse big crowds such as this (660 Total). The venue should be closed at 23.30 with a clear cut off 'drinking up' time prior to this.

· With stopping Alcohol sales 30 mins prior to Closing and establishing an earlier closing time of 23.30 – this would importantly allow for Patrons to use Public Transport (especially the Fulham Tube Station) instead of waiting around, often causing Noise and other Nuisance impacting Residents Amenity. Especially on Fulham Road, close by residential onclaves and roads, and The Moore Park Conservation area.

· A designated Taxi/Uber area should be also allocated in the plans to ensure that Patrons are not congregating on Fulham Road and/or surrounding Residential roads. Because Britania Gate closes latest 22.00 and earlier on Sunday nights, we assume the designated Taxi/Uber area should be around

Millenium Hotel / Stamford Gate?

## 3. Licensing Objectives: Promotion of Public Safety & Prevention of Nuisance:

First Floor Balcony, Security & Designated Smoking Zones:

Within the plans supplied by The Applicant, there is no submission of Risk Assessments or mentioning of

Designated Smoking Zones, nor First Floor Balcony usage (assuming that this is also used as an Fire Exit)? Whilst

we are sure that CFC has thought of this, it's important that this is included in the conditions of the Premises

License:

· No usage of the outside first floor Balcony other than a Fire escape? And or after 20.00 to ensure Patrons safety (particularly important with Alcohol consumption). Security must be in place at these balcony doors 24/7 during operating usage. If Balcony is in usage by Patrons - an early cut off time will also ensure Noise & Nuisance is mitigated to surrounding Residents i.e. Brompton Park Crescent.

· Designated Smoking Zones (ideally on Concourse) are clearly laid out in the plans with security monitoring numbers etc and a cut off time of usage being minimum of 30minutes before closing to ensure it doesn't impede further on Dispersal. Note: 5-10% is assumed for smoking areas directly outside of Premises which could mean up to 66 persons at one time? Limiting this number to 20 persons should be considered."

Hope this helps 😊

█

█

█

█

█

█ Please consider the environment before printing this e-mail.

**From:** █

Sent: Friday, October 6, 2023 3:23 PM

**To:** Licensing HF: H&F <[licensing@lbhf.gov.uk](mailto:licensing@lbhf.gov.uk)>

**Subject:** RE: Comments for Licensing Application 2023/01413/LAPR





**From:** [REDACTED]  
**Sent:** Tuesday, October 3, 2023 10:50 AM  
**To:** Plan Comments: H&F <[PlanComments@lbhf.gov.uk](mailto:PlanComments@lbhf.gov.uk)>  
**Subject:** RE: Licensing Application 2023/041413/LAPR

Dear Sir,

As a resident of a neighbouring property to Chelsea Football Club I strongly object to their proposal as below.

RE: Application made by Chelsea Football Club (CFC) regarding building opposite Brompton Park Crescent -Licensing Application 2023/041413/LAPR

<https://public-access.lbhf.gov.uk/online-applications/licencingApplicationDetails.do?activeTab=makeComment&keyVal=S0K65MBI19W00>

My Objection info:

From a licensing perspective my objection solely lies around this venue not turning into a 365 Day late night Drinking/Music and Entertainment Venue – which it very easily could (based on point 1 below) - and therefore request Additional Conditions (as outlined below) to be applied, ensuring this venue does not negatively impact on Residential Amenity and the Four Licensing objectives. The application states that The Hospitality suite- Rose and Ball will only be open on match days but in the Activity section of the application it says it will be open Monday to Sunday 10.00 AM - 00.00. This implies that the Hospitality suite will be open for alcohol consumption every day of the week all year between 10.00 AM and MIDNIGHT. Under the category Opening hours it says “opening hours unknown”??. Much more clarity is required by The Applicant.

Additional Conditions Request:

1. Licensing Objectives: Prevention of Noise & Nuisance. Residential Amenity & Rights to Enjoyment

Exclusion of Additional TENs, Extended Hours and Additional Private Events Outside of 'Match Days':

Whilst the Applicant has outlined that the venue will only operate on 'Match Days' – we ask that The Applicant voluntary agrees to the below in the License Conditions.

As it stands looking at the total number of 'Match Days' (including Men's and Women's games) per year, as well as international games, this venue will be already operating on a weekly basis.

Our Major concern as Residents is that there is a potential for this Premises to operate further days and hours (other than suggested Match Days) via submitting TENS, requesting Extended hours, and inclusion of 'Private Ticketed Events' – which any Licensed Premises can legally do. And therefore, potentially this Premises could operate 365 days a year at all hours. Outlined below:

- Temporary Event Notices (TENS) - 20 of these are allowed per annum for Licensed Premises – and each TENS can cover 72 hours. These are a well known 'work around' in the industry to bump up operating days as well as extending hours far later into the early morning.
- Extended Hours - 22 of these are allowed per annum for License Premises – which could mean that Midnight Closing hours can be extended to 2am.
- Private Events (Ticketed) – could effectively allow the premises to operate 7 days a week usage.
- No usage of the surrounding 'open-air concourse area' is utilised as part of The Premises including any temporary Tents, Marquees encloses etc – this would include TENS & 'Private & Ticketed Events' etc.

## 2. Licensing Objectives: Promotion of Public Safety and Prevention of Nuisance

Operating Hours, Alcohol Hours & Late-Night Refreshment: 10am until midnight:

With the requested hours for Alcohol and Late-Night Refreshment being until Midnight – there is no allowance for drinking up time and responsible dispersal:

- No allowance for Responsible Staggered Dispersal? Having worked in this industry for over a decade, it takes at least 1 hour to disperse big crowds such as this (660 Total). The venue should be closed at 23.30 with a clear cut off 'drinking up' time prior to this.
- With stopping Alcohol sales 30 mins prior to Closing and establishing an earlier closing time of 23.30 – this would importantly allow for Patrons to use Public Transport (especially the Fulham Tube Station) instead of waiting around, often causing Noise and other Nuisance impacting Residents Amenity. Especially on Fulham Road, close by residential onclaves and roads, and The Moore Park Conservation area.
- A designated Taxi/Uber area should be also allocated in the plans to ensure that Patrons are not congregating on Fulham Road and/or surrounding Residential roads. Because Britania Gate closes latest 22.00 and earlier on Sunday nights, we assume the designated Taxi/Uber area should be around Millenium Hotel / Stamford Gate?

3. Licensing Objectives: Promotion of Public Safety & Prevention of Nuisance:

First Floor Balcony, Security & Designated Smoking Zones:

Within the plans supplied by The Applicant, there is no submission of Risk Assessments or mentioning of Designated Smoking Zones, nor First Floor Balcony usage (assuming that this is also used as an Fire Exit)? Whilst we are sure that CFC has thought of this, it's important that this is included in the conditions of the Premises License:

- No usage of the outside first floor Balcony other than a Fire escape? And or after 20.00 to ensure Patrons safety (particularly important with Alcohol consumption). Security must be in place at these balcony doors 24/7 during operating usage. If Balcony is in usage by Patrons - an early cut off time will also ensure Noise & Nuisance is mitigated to surrounding Residents i.e. Brompton Park Crescent.
- Designated Smoking Zones (ideally on Concourse) are clearly laid out in the plans with security monitoring numbers etc and a cut off time of usage being minimum of 30minutes before closing to ensure it doesn't impede further on Dispersal. Note: 5-10% is assumed for smoking areas directly outside of Premises which could mean up to 66 persons at one time? Limiting this number to 20 persons should to be considered.

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]